



Career Summary

As an individual, I always strive to be the best I can. As a team player, I contribute fully with the goals of the group in mind. My employment has ranged from the startup entrepreneur to large nonprofit organizations. I have experience planning large dinner parties and exhibiting at trade shows. I have designed packaging that has been sold at stores such as Office Depot and Sherwin Williams. Most recently, I have made four guest appearances on Fox 4's Morning Blend. I enjoy working with others and love to solve problems. I am resilient and can easily adapt to my surroundings. I am always looking for new experiences.

PROFESSIONAL EXPERIENCE

SIVAMCATEER DESIGN GROUP LLC - FORT MYERS, FL | OWNER/SENIOR GRAPHIC DESIGNER

October 2018 - Present

Responsibilities

- Design collateral materials such as: advertisements, banners, book covers, book layouts, booth designs, brochures, business cards, CDs, corporate identities, flyers, forms, illustrations, invitations, letterheads, logos, newsletters, photography, posters, signage, social media, T-shirts, table covers, video production, and websites.
- Hmong Book Publishing & Claddagh House Publishing: Under the umbrella of Siva McAteer Design Group LLC we offer services to individuals who would like to self-publish a book. We take care of everything from basic editing, page layout, cover design and online sales.

FREELANCE - FORT MYERS, FL | GRAPHIC DESIGNER

May 2013 - October 2018

Responsibilities

- Design collateral materials such as: advertisements, banners, book covers, book layouts, booth designs, brochures, business cards, CDs, corporate identities, flyers, forms, illustrations, invitations, letterheads, logos, newsletters, photography, posters, signage, social media, T-shirts, table covers, video production, and websites.

SCRIPPS (FOX 4) - CAPE CORAL, FL | PRODUCTION SPECIALIST

October 2016 - June 2017

Responsibilities

- Assist in the production for the Fox 4 Morning News broadcast and the Morning Blend talk show.
- Viz Operator: Load graphics for show, proofread graphics, and fire supers.
- Floor Director: Liaison between director and talent, cue talent during show, set up robotic cameras, set shots with manual cameras, mic guests, and prepare studio between shows.
- Telemetrics Operator: Operate robotic cameras.

SOUTHERN TECHNICAL COLLEGE - FORT MYERS, FL | ADJUNCT INSTRUCTOR

January 2016 - March 2016

Responsibilities

- Residential Instructor for GRA286: Advanced Concepts Development (Digital Design Program)
- Online Instructor for ART210: Art Appreciation (General Education)

RESONIX LLC - CHANHASSEN, MN | SENIOR CHANNEL MARKETING SPECIALIST

October 2010 - May 2013

Responsibilities

- Designed collateral marketing materials such as: 3-D model drawings, banners, booth design, brochures, catalogs, flyers, forms, invitations, package design, photography, training manuals, and website updates.
- Miscellaneous: answered phones for general office line, arranged products on planogram, calculated pallet loads, coordinated travel plans, managed inventory, managed product bar codes, maintained general IT needs, ordered office supplies, planned events, registered for trade shows, and trained employees.

SOFTWARE

Adobe Acrobat
 Adobe After Effects
 Adobe Dreamweaver
 Adobe Encore
 Adobe Illustrator
 Adobe InDesign
 Adobe Photoshop
 Adobe Premier
 Content Management Systems
 ENPS
 FileMaker Pro
 Final Cut Pro
 FTP Client
 HTML/XHTML
 I3 Phone Systems
 Microsoft Access
 Microsoft Excel
 Microsoft Powerpoint
 Microsoft Visio
 Microsoft Word
 Planogram Software
 Quickbooks
 Viz Trio

EDUCATION

University of Minnesota
 Minneapolis/St. Paul, MN
 Bachelor of Science in
 Design Communications
 May 1994 - May 1999

CONTACT

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